# Scrum Alliance AI for Product Owners Micro-credential Training

Duration: **4 Day**

BILGINÇ IT Academy
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This **Scrum Alliance-accredited micro-credential** helps product owners and managers integrate generative AI tools into agile product development. You'll learn how to use AI as a co-pilot to improve strategic planning, user story creation, data analysis, and team decision-making—boosting productivity and innovation across your product lifecycle.

### Course Highlights

- Live instructor-led sessions with Scrum Alliance-certified trainers
- Collaborative workshops and real-world scenarios
- Practical templates and guides for immediate implementation

## Prerequisites

There are no formal prerequisites are required for this course. Familiarity with Scrum or other agile methodologies is recommended to maximise understanding.

### Target Audience

This course is designed for:

- Product owners
- Product managers
- Project managers
- Business analysts
- Scrum masters
- Teams of product owners from any industry

## Who Should Attend

- Product Owners and Managers
- Project Managers
- Business Analysts
- Scrum Masters
- Agile Teams from All Industries

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## What You Will Learn

By the end of this course, participants will be able to:

- Identify and apply AI-integrated tools in agile workflows.
- Craft effective AI prompts for precise and meaningful outputs.
- Customise AI tools to align with team goals and processes.
- Leverage AI for strategic product planning and requirement definition.
- Generate and refine user stories with AI for improved clarity and customer alignment.
- Apply ethical considerations when using AI within agile and Scrum frameworks.

## Training Outline

**Everyday AI Tools for Product Owners**

Streamline your Scrum events using AI-powered tools.

**Prompt Engineering for Better AI Results**

Learn to design prompts that maximise the impact of AI responses.

**Customising AI for Your Team**

Adapt AI tools to your team's workflow and ensure alignment with Scrum practices.

**AI for Product Strategy and Requirements**

Use AI to refine your strategic roadmap and accelerate development cycles.

**AI for User Story Creation and Refinement**

Build and refine actionable user stories using AI analysis and feedback loops.

**AI in Agile Workflows**

Integrate AI into your agile process to improve collaboration and efficiency.

**AI-Powered Predictions and Insights**

Unlock predictive analytics to drive data-informed decision-making.

**Ethical AI in Product Ownership**

Implement responsible and transparent AI use within your teams.

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