# Introduction to Data Analytics on Google Cloud Training

Duration: **1 Day**

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## Overview

This course is an introduction to data analytics on Google Cloud.

The course covers the basics of data analysis, including collection, storage, exploration, visualization, and sharing. It also introduces learners to Google Cloud's data analytics tools and services.

Through video lectures, demos, quizzes, and hands-on labs, the course demonstrates how to go from raw data to impactful visualizations and dashboards.

## Prerequisites

Before starting this learning path, you should already have:

- Basic familiarity with SQL
- Basic understanding of data concepts such as data types (relational, non-relational) and storage (data lakes, data warehouses

### Target audience

The target audience is aimed at introductory level data analysts.

## What You Will Learn

By the end of this course, learners will be able to:

- Describe the data analytics workflow on Google Cloud and summarize the different types of analytics.
- Identify Google Cloud data analytics products and describe how each is used to work with data.
- Describe data sources, data structures, and data storage options in Google Cloud.
- Use BigQuery, Looker, and Looker Studio to answer data questions and influence business decisions