Digital Transformation for Executives - Data Enabled Organisations Eğitimi

Süre: **7 Gün**

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Overview

Many organisations are currently waking-up to the potential risk and value that data brings. Current catalysts for this are GDPR, various data scandals, as well as the positive impact Data Science and Data Analytics can have on delivering tangible value.

Data is now a recognised business asset, however most organisations are still unsure of how to get the optimum value from this asset. QA have developed a unique curriculum alongside Caroline Carruthers- Author of the 'The Chief Data Officer's Playbook' to help executives and senior stakeholders understand how to deliver transformational value from their Data.

Target Audience

This is a bespoke closed executive enablement workshop delivered by industry thought leaders suitable for C Suite leaders and C Suite +1 levels.

What You Will Learn

To harness the value of your data executives will need to understand and set the vision as part of the strategy. In this half day masterclass we will help you:

- Demystifying the language of Data and communicating its impact to the organisation
- How emerging technologies are turning Big Data into a value generator
- What is Data Driven Decision Making and how organisational culture delivers it
- The roles of executives in the transformation and the emergence of the CDO
- The skills and roles needed in data driven organisations and your workforce of the future.

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Outline

What problem are we trying to solve?

Businesses are currently waking up to the potential risk and value that data brings to their business. Current catalysts for this are GDPR, the Cambridge Analytica scandal as well as the impact data science and analytics can have on delivering tangible value. Data is now a recognised business asset however most businesses are still unsure of how to get the value from this asset.

QA one is focusing on solving the bigger issue of improving data literacy in organisations. Everyone uses data in some form within their role and more and more people are interacting with teams we would more traditionally recognise as 'data teams' such as data scientists, analytical experts or data protection officers for instance. By improving the basic understanding of what data is; terms, definitions and the processes around it enables an understanding of the language of data. Getting more people working together to leverage a valuable corporate asset.

Organisations are facing unprecedented disruptions and opportunities – driven by the availability of data. Executive leaders need to understand how governance, ethics and technology need to be balanced and leveraged to ensure their services and products remain relevant to their customers

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