# AI-Driven UI/UX Design Training

Duration: **2 Day**

BİLGİNÇ IT Academy
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## Overview

This course equips designers and creative professionals with the skills to integrate**artificial intelligence into UX and user interface design**. Participants explore AI-powered design tools, data-driven user research, and smart prototyping techniques that enhance both creativity and productivity.

## Who Should Attend

Ideal for:

- UX/UI Designers
- Product & Project Managers
- Interface & Digital Product Designers
- Software and UX Team Members
- Creative and Digital Marketing Professionals
- Anyone seeking to merge AI with design workflows

## What You Will Learn

By the end of this training, participants will be able to:

- Use AI-powered UX/UI design tools effectively
- Conduct data-driven user research
- Speed up design and prototyping workflows
- Apply ethical and accessible design principles
- Gain practical experience through hands-on projects

## Outline

### Introduction to AI in UX/UI Design

- Emerging trends in UX and UI
- AI-augmented design paradigms
- Role of AI in modern design workflows

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## AI-Enhanced User Research

- AI-based user behavior analysis
- Persona creation and journey mapping
- Automating research phases

## Prototyping & Design with AI

- AI plugins for Figma, Sketch, Adobe XD
- Automated wireframing and prototype generation
- Visual variation suggestions by AI

## Personalized User Experience

- Dynamic interface design with AI
- Predicting user preferences and behaviors
- Recommendation engines in UX

## UX Writing & AI Assisted Microcopy

- AI generated microcopy for interfaces
- Chatbots and digital assistant design
- AI content optimization techniques

## Accessibility & Ethical Perspectives

- Inclusive design with AI support
- Data privacy compliance (KVKK, GDPR)
- Ethical design considerations

## Hands-On Workshop

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- Designing screens with AI tools
- Developing prototypes based on user scenarios
- Group workshop creating an “intelligent interface” prototype