# BCS Professional Certificate in Business Architecture Training

Duration: **3 Day**

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## Overview

This course explores how business architecture supports the strategic development of an enterprise. Learners will examine how to define, align, and model business structures and capabilities to enable effective change and value delivery. Key topics include motivation analysis, capability planning, value stream mapping, and aligning information needs with business objectives.

By engaging with recognised frameworks and practical modelling techniques, participants will gain the skills needed to build and articulate business architecture in alignment with organisational goals. The course includes an exam voucher for the BCS Professional Certificate in Business Architecture.

## Prerequisites

There are no formal prerequisites for this course. However, experience in a business context—such as business analysis, change management, or policy development—will help learners relate to the content.

### Target audience

This course is suitable for business analysts, enterprise architects, change managers, policy-makers, and professionals involved in strategic planning or organisational development. It is ideal for those looking to understand how to structure and communicate business models and capabilities in support of business transformation.

## What You Will Learn

By the end of this course, learners will be able to:

- Explain the purpose and importance of business architecture in the enterprise context
- Identify how business architecture integrates with data, application, and technology domains
- Define the components and key views of a business architecture framework
- Analyse business motivation using goals, objectives, and influencers
- Apply business model concepts, including the business model canvas
- Map value chains and value streams to understand value delivery
- Understand the role of competencies and organisational capabilities
- Describe cultural and structural influences on business change
- Develop and use information concept models
- Articulate the impact of change on business architecture