Cloud Sparks Introduction to Generative AI for Decision Makers Training

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Duration: **3 Day**

This course provides business users, business leaders, and decision makers with a comprehensive understanding of generative AI and its potential impact on organizations. It covers generative AI services on Google Cloud and aims to inspire participants to explore possibilities with generative AI technologies. The course includes both introductory and advanced insights, making it suitable for individuals with varying levels of AI expertise.

Prerequisites

There are no prerequisites for this course.

Target audience

This course is designed for business users, business leaders, and decision makers within organizations who want to understand generative AI and its business impact.

What You Will Learn

By the end of this course, learners will be able to:

- Define generative AI as a subset of AI
- Discuss the potential impact of AI on organizations
- Provide examples of generative AI applications
- Define the different personas in an organization for generative AI
- Explore different generative AI services for various personas
- Explain responsible AI practices and data privacy considerations
- Identify and evaluate possible generative AI use cases