Drive AI transformation in your organization Training

Duration: **1 Day**

BILGINÇ
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Drive AI Transformation in Your Organization is a **one-day strategic course** for business leaders who want to plan, lead, and scale AI-driven transformation across their organisations.

Rather than concentrating on technical development, the programme focuses on turning artificial intelligence capabilities into meaningful business outcomes. Participants learn how to identify AI opportunities across different functions, connect those opportunities with strategic priorities, and assess which initiatives offer the strongest potential for measurable value.

Throughout the course, learners explore how Microsoft technologies such as**Microsoft 365 Copilot, Azure AI, and Microsoft Foundry** can support different business scenarios. Practical examples demonstrate how AI-enabled workflows can improve productivity, decision-making, collaboration, operational efficiency, and innovation.

The programme also looks beyond technology selection to address Responsible AI, governance, risk, organisational readiness, and change management. This provides leaders with a structured perspective for not only launching AI initiatives, but also expanding adoption across the organisation in a controlled and responsible way.

Prerequisites

There are no formal prerequisites for this course.

- Technical or software development experience is not required.
- A general understanding of business operations is beneficial.
- An interest in AI-enabled transformation and innovation is recommended.

Who Should Attend

The course is intended for professionals responsible for organisational strategy, innovation, and business performance, including:

- Business leaders and decision-makers,
- Directors, vice presidents, and executives,
- Functional leaders across marketing, sales, operations, HR, finance, and strategy,
- Professionals leading digital transformation and innovation programmes,
- Aspiring leaders seeking to understand the business impact of AI-driven change.

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What You Will Learn

By the end of the course, participants will be able to:

- Identify opportunities for AI-driven transformation across different business functions,
- Connect AI initiatives with organisational strategy and measurable business outcomes,
- Evaluate appropriate Microsoft AI solutions for different requirements,
- Identify opportunities to create business value through AI-enabled processes and workflows,
- Incorporate Responsible AI principles and governance approaches into transformation initiatives,
- Plan and scale AI adoption across teams, functions, and departments.

Training Outline

Module 1: Foundations of AI Transformation

The opening module establishes the business foundations of artificial intelligence and explores how generative AI is creating new opportunities for organisational transformation.

- Introduction to Artificial Intelligence and Generative AI
- Key trends influencing enterprise AI adoption
- Understand AI's potential impact on business and organisational transformation
- Common barriers and challenges to AI adoption
- The role of leadership in successful AI transformation
- Evaluate AI opportunities from a strategic perspective

Module 2: Identifying High-Value AI Opportunities

Participants explore practical methods for finding and prioritising areas where AI can generate meaningful business outcomes.

- Map AI opportunities across business functions
- Identify high-impact and lower-risk use cases
- Assess feasibility and potential business value
- Apply prioritisation frameworks to AI initiatives
- Connect use cases with organisational objectives
- Focus investment and resources on high-value opportunities

Module 3: Driving Business Value with Microsoft AI Technologies

- Overview of the Microsoft AI ecosystem
- Improve workforce productivity with Microsoft 365 Copilot
- Explore relevant Azure AI capabilities
- Introduction to Microsoft Foundry
- Match AI technologies to specific business requirements
- Evaluate technology options for different use cases

Module 4: Enabling AI-Powered Workflows

This module examines how existing processes can be redesigned and enhanced through appropriate use of AI.

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- Redesign business processes with AI
- Automate repetitive activities
- Support decision-making with AI capabilities
- Enhance collaboration and workforce productivity
- Integrate AI into existing workflows
- Measure performance improvements and business impact

Module 5: Responsible AI and Governance

Sustainable AI transformation requires organisations to address trust, risk, and accountability alongside business value.

- Understand the principles of Responsible AI
- Manage AI-related risks
- Address compliance and ethical considerations
- Establish appropriate AI governance frameworks
- Promote transparency and accountability
- Build organisational trust in AI systems

Module 6: Planning and Scaling AI Adoption

- Develop an organisational AI adoption strategy
- Assess organisational readiness
- Apply change management approaches
- Engage and communicate with stakeholders
- Expand AI adoption across teams and functions
- Scale successful AI initiatives
- Establish continuous improvement and innovation practices

Module 7: Leading AI Transformation

The final module brings the programme together from a leadership perspective and considers how to sustain AI-enabled organisational change.

- Define a clear vision for AI transformation
- Align leadership and organisational culture with transformation goals
- Address resistance to AI-driven change
- Track success measures and business outcomes
- Evaluate the impact of AI investments
- Define next steps for increasing organisational AI maturity