ICAgile AI for Product Strategy Micro-credential Training

Duration: **3 Day**

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This course helps professionals leverage AI tools to align product outcomes with business strategy. Participants will learn to interpret AI-generated insights, uncover opportunities, and design initiatives that support long-term goals while considering ethical implications.

Prerequisites

- Foundations of AI (ICP-FAI) or equivalent generative AI knowledge
- Agile Product Management (ICP-PDM) or equivalent product knowledge

Target Audience

Product managers, portfolio managers, strategy consultants, and innovation leads.

What You Will Learn

By the end of this course, participants will:

- Interpret AI insights from market and competitor data
- Identify strategic challenges and propose initiatives
- Prioritize initiatives using structured frameworks
- Create a product strategy summary aligned with company vision
- Evaluate ethical risks and limitations of AI in strategy