Design Sprints Training

Duration: **2 Day**

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Overview

The Design Sprints course is a two-day learning event which blends discussion and group exercises to explore the design sprint methodology.

During the course you will discover: The meaning of design sprints, why design sprints are used, what makes design sprints so effective and the mindset necessary for success.

Over the two days, you will practically apply tools that are used to implement design sprints by working through an immersive, tailor made case study that simulates a five-day sprint.

The case study will allow you to embed your learning in the session, helping you to understand the benefits of running design sprints, how to communicate those benefits to promote buy in, what each day in a one week sprint should entail and much more.

Prerequisites

While there are no formal prerequisites for this course learners would benefit from having existing design thinking experience.

We recommend learners who are new to design thinking attend the 2-day Design Thinking workshop before moving on to Design Sprints.

What You Will Learn

Learners will be able to:

- Understand in greater detail the benefits of conducting a design sprint
- Apply different techniques to deliver successful design sprints
- Demonstrate practical understanding of what a sprint is
- Communicate value to decision makers promoting internal buy in
- Use Design sprints as a means to experiment new solutions that will benefit the business
- Use Design sprints as a tool to creatively improve products/processes