FinOps Practitioner Training

BİLGİNÇ IT Academy
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Duration: **1 Day**

The FinOps Practitioner course is designed for professionals who recognise that cloud financial management is not solely the responsibility of finance teams, but a shared discipline involving technology, IT, procurement and leadership functions.

Delivered in partnership with FinOps specialists at Synyega, this official**FinOps Certified Practitioner** course helps learners validate their FinOps knowledge, strengthen their understanding of cloud economics and enhance their professional credibility.

The course covers the foundations of FinOps, the core components of the FinOps Framework, and the three main stages of the FinOps lifecycle: **Inform, Optimize and Operate**. Learners also explore how FinOps teams operate, how different stakeholder personas contribute, how cloud bills are structured, and how data supports better financial and operational decisions.

Rather than focusing only on theory, the program encourages interactive learning with instructors and peers. The aim is to help participants understand how FinOps can become an embedded organisational practice that supports continuous improvement and stronger business value from cloud investments.

At the end of the course, learners are prepared to take the FinOps Foundation examination and work towards the **FinOps Certified Practitioner** certification. The examination fee is included in the course. Once achieved, the certification remains valid for 24 months.

Prerequisites

Participants should ideally have:

- A basic understanding of cloud computing
- Familiarity with key services offered by their cloud provider
- Awareness of common cloud use cases
- Basic knowledge of cloud billing and pricing models
- An understanding of the pay-as-you-go consumption model
- Awareness of the core business value offered by cloud computing
- Foundational knowledge of at least one major public cloud platform:
  - AWS
  - Microsoft Azure
  - Google Cloud

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Who Should Attend

This course is suitable for anyone interested in **cloud economics** and **FinOps**.

It is particularly relevant for:

- IT and technology professionals
- Cloud teams
- Finance professionals
- Procurement specialists
- Technology and business leaders
- Employees involved in cloud-first transformation programmes
- Teams participating in cloud migration initiatives

What You Will Learn

By the end of the course, learners will be able to:

- Explain what FinOps is and its role within an organisation.
- Understand the responsibilities of a FinOps Practitioner.
- Describe the main components of the FinOps Framework.
- Explain core FinOps practice areas.
- Understand the purpose of the Inform, Optimize and Operate lifecycle stages.
- Evaluate how a FinOps culture can be developed within an organisation.
- Interpret cloud cost structures and cloud billing information more effectively.
- Understand the motivations of different FinOps personas and stakeholders.
- Contribute to improving the business value generated from cloud operations.
- Support the development of FinOps maturity within an organisation.
- Prepare for the FinOps Foundation Practitioner examination.

Training Outline

1. Introduction

- Overview of FinOps
- Course scope
- The role of FinOps within cloud operations
- Introduction to the FinOps Practitioner role

2. What is FinOps?

- Defining FinOps
- Cloud financial management principles
- Collaboration between finance, technology and business teams
- Connecting cloud spend with business value

3. FinOps Framework

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- Overview of the FinOps Framework
- Core principles
- Framework components
- Positioning FinOps within the organisation

4. FinOps Teams and Culture

- The role of the FinOps team
- Cross-functional collaboration
- Building a FinOps culture
- Shared accountability
- Continuous improvement

5. Personas and Motivations

- Different stakeholder personas within FinOps
- Technical team priorities
- Finance team requirements
- Leadership perspectives
- Procurement considerations
- Aligning stakeholder motivations around shared outcomes

6. FinOps Domains and Capabilities

- Overview of FinOps domains
- Core capability areas
- How capabilities support business outcomes
- Organisational application of FinOps capabilities

7. Anatomy of the Cloud Bill

- Understanding how cloud bills are structured
- Interpreting usage and cost components
- Reviewing billing models
- Evaluating pricing and consumption data

8. Data in the FinOps Path

- The role of data in FinOps decision-making
- Collecting cloud cost information
- Processing and interpreting financial data
- Improving financial and operational visibility

9. Inform Phase

- Creating visibility into cloud costs
- Sharing cost information
- Cost allocation
- Reporting
- Ensuring teams have access to meaningful financial data

10. Optimize Phase

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- Approaches to cloud cost optimisation
- Identifying unnecessary spend
- Improving resource efficiency
- Rightsizing resources
- Evaluating opportunities for cost reduction

11. Operate Phase

- Embedding FinOps into daily operations
- Continuous monitoring
- Reviewing performance and cost
- Supporting collaborative decision-making
- Establishing FinOps as an ongoing operating practice

12. Adopting and Maturing FinOps

- Introducing FinOps within an organisation
- Assessing maturity
- Improving processes
- Expanding FinOps culture
- Supporting continual development

13. Resources and Review

- Reviewing key concepts
- Exam preparation resources
- Consolidating learning
- Final course review

Exams and Assessments

Learners will be directed to create a FinOps.org account, where they can schedule the**FinOps Foundation Practitioner** exam online at a time that suits them.

Learners who successfully pass the exam will achieve the**FinOps Certified Practitioner** certification, which remains valid for 24 months.