Scrum Alliance AI for Product Owners Micro-credential Training

Duration: **4 Day**

BILGINÇ IT Academy
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Overview

This **Scrum Alliance-accredited micro-credential** helps product owners and managers integrate generative AI tools into agile product development. You'll learn how to use AI as a co-pilot to improve strategic planning, user story creation, data analysis, and team decision-making—boosting productivity and innovation across your product lifecycle.

Course Highlights

- Live instructor-led sessions with Scrum Alliance-certified trainers
- Collaborative workshops and real-world scenarios
- Practical templates and guides for immediate implementation

Prerequisites

There are no formal prerequisites are required for this course. Familiarity with Scrum or other agile methodologies is recommended to maximise understanding.

Target Audience

This course is designed for:

- Product owners
- Product managers
- Project managers
- Business analysts
- Scrum masters
- Teams of product owners from any industry

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Who Should Attend

- Product Owners and Managers
- Project Managers
- Business Analysts
- Scrum Masters
- Agile Teams from All Industries

What You Will Learn

By the end of this course, participants will be able to:

- Identify and apply AI-integrated tools in agile workflows.
- Craft effective AI prompts for precise and meaningful outputs.
- Customise AI tools to align with team goals and processes.
- Leverage AI for strategic product planning and requirement definition.
- Generate and refine user stories with AI for improved clarity and customer alignment.
- Apply ethical considerations when using AI within agile and Scrum frameworks.

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Outline

Everyday AI Tools for Product Owners

Streamline your Scrum events using AI-powered tools.

Prompt Engineering for Better AI Results

Learn to design prompts that maximise the impact of AI responses.

Customising AI for Your Team

Adapt AI tools to your team's workflow and ensure alignment with Scrum practices.

AI for Product Strategy and Requirements

Use AI to refine your strategic roadmap and accelerate development cycles.

AI for User Story Creation and Refinement

Build and refine actionable user stories using AI analysis and feedback loops.

AI in Agile Workflows

Integrate AI into your agile process to improve collaboration and efficiency.

AI-Powered Predictions and Insights

Unlock predictive analytics to drive data-informed decision-making.

Ethical AI in Product Ownership

Implement responsible and transparent AI use within your teams.