# Scrum Alliance Certified Product Owner Training

Duration: **2 Day**

BILGINÇ IT Academy
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## Overview

This highly interactive Scrum Alliance course explores the inseparable concerns of work creation, work planning and benefit realisation. You will gain hands-on experience with a range of techniques used by some of the most forward-thinking and productive teams in industry today.

### Format

This is a two day course (or it can be spread out over several days for a private event). All instruction is virtual. Students are assessed throughout so there is no standardised final assessment.

## Prerequisites

There is no technical prerequisite for this course. However, attendees should come prepared with:

- A willingness to participate
- An open and curious mind
- A readiness to embrace change and feedback

## Who Should Attend

This course is suitable for **both beginners and experienced practitioners** who are looking to deepen their understanding of Scrum product ownership and agile team dynamics.

**Ideal for:**

- Product Owners
- Project Managers
- Business Analysts
- Agile Coaches
- UX/UI Designers
- Startup Founders
- Product Managers
- Developers working in Agile teams

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## What You Will Learn

This {*training} offers a clear understanding of how**traditional product management and business analysis** compare with **Agile principles**, as defined in the**Manifesto for Agile Software Development**.

Participants will explore and practice:

- **Working with distributed teams**
- **Ensuring software quality and technical excellence**
- **Managing a product vision in a dynamic, iterative workflow**
- All through **interactive simulations**, case studies, and real-world challenges

## Outline

**Embracing Change as Competitive Advantage**

- Understanding and accepting change at any stage of development
- Leveraging change to drive customer value and innovation

**Crafting & Communicating a Product Vision**

- Creating a shared and engaging product vision
- Aligning vision with customer needs and business goals

**User Stories and Backlog Management**

- Hands-on user story writing workshops
- Applying the INVEST and DEEP principles
- Continuous backlog refinement and prioritization

**Agile Estimation and Planning Techniques**

- Story points, T-shirt sizing
- Planning Poker simulations
- Sprint planning with real-time feedback

**Prioritization Strategies**

- MoSCoW, Kano Model, WSJF
- Balancing value, urgency, and feasibility

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**Scrum Roles, Events, and Artifacts**

- Understanding the Product Owner, Scrum Master, and Development Team roles
- Daily Standups, Sprint Planning, Reviews, Retrospectives
- Product Backlog, Sprint Backlog, and Increment

**Transparency and Empiricism**

- Using metrics like burn-down charts and task boards
- Adapting based on real-time data and retrospectives

**Communication with Distributed Teams**

- Overcoming time zone challenges
- Building trust and alignment in remote collaboration

**Balancing Cost, Time, Scope & Quality**

- Managing constraints within Agile environments
- Protecting product integrity while staying lean and adaptive