ITIL® 4 Leader: Digital and IT Strategy Training

Duration: **3 Day**

BILGINÇ IT Academy
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The {*training} course provides experienced professionals and senior leaders with the ability to shape organizational strategy in the face of digital disruption. Participants will explore strategic planning, innovation, risk management, and leadership principles required to guide modern digital enterprises.

This course is ideal for professionals involved in**business-IT alignment**, digital innovation, and strategic decision-making.

Bilginç IT Academy is an officially **Accredited Training Organisation (ATO)** by **PeopleCert**, the global leader in professional certification and exam delivery.
As an authorized PeopleCert partner, we deliver accredited training and official certification exams for **ITIL®, PRINCE2®, DevOps, and other PeopleCert-certified programs**, ensuring our learners receive globally recognized credentials with the most up-to-date curriculum.

Visit our official PeopleCert partner page here:Bilginç IT Academy – PeopleCert Official Partner

Important Information:
This course is an official program accredited by PeopleCert and is offered**only together with the corresponding certification exam**. The course fee **includes the exam fee**.
Participants can take the certification exam online through PeopleCert's examination system and earn an internationally recognized certificate.
This practice is mandatory to ensure compliance with PeopleCert's quality standards and accreditation guidelines.

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Prerequisites

A valid **ITIL® 4 or ITIL® v3 Foundation certificate** is required.
It is also highly recommended that delegates hold the**ITIL 4 Managing Professional** designation before enrolling.

Pre-course reading and a case study will be provided in advance. Reviewing these materials before day one is **critical to success**.

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Who Should Attend

- CIOs, CTOs, and aspiring C-level leaders
- Digital transformation managers
- Strategic planning and innovation officers
- Business and IT decision-makers
- Change agents in public and private sectors

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Training Outline

Module 1: Course Introduction

- Overview and objectives

Module 2: Defining Digital and IT Strategy

- Concepts, context, and business value

Module 3: Establishing the Vision

- Digital vision alignment with strategic goals

Module 4: Strategic Analysis

- External and internal assessment (SWOT, PESTLE)

Module 5: Planning Strategic Initiatives

- Roadmap creation, value streams, and priorities

Module 6: Strategy Measurement & Monitoring

- KPIs, dashboards, and iterative improvement

Module 7: Digital Leadership & Innovation

- Cultural transformation and agile leadership

Module 8: Managing Strategic Risk

- Navigating technological and organizational threats

Module 9: Summary & Final Review

- Strategy consolidation and exam prep