Managing Change Training

Duration: **2 Day**

BİLGİNÇ
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Overview

Change has become an essential part of modern business life. Digital transformation, evolving customer expectations, and new ways of working require organizations to adapt quickly and effectively. Managing Change training helps professionals develop the skills needed to lead transformation processes successfully while maintaining employee engagement and operational stability.

Managing Change training offered by Bilginc is designed for organizations and leaders who want to manage change strategically and create sustainable transformation cultures.

What is Managing Change?

Managing Change is a professional development program focused on planning, implementing, and sustaining organizational change effectively. Participants learn how to manage resistance, improve communication, and guide teams through periods of uncertainty.

Benefits of Managing Change Training

- Accelerates organizational transformation
- Improves employee adaptability
- Reduces resistance to change
- Enhances leadership and communication skills
- Strengthens team motivation
- Increases operational efficiency

Who Should Attend

This training is ideal for:

- Team leaders
- Mid-level and senior managers
- HR professionals
- Project managers
- Digital transformation teams
- Organizational development specialists

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What You Will Learn

During the training, participants will learn how to:

- Understand change management principles
- Analyze organizational transformation processes
- Manage employee resistance effectively
- Apply communication strategies during change
- Strengthen leadership skills in uncertain environments

Outline

1. Fundamentals of Change Management

Explore the impact of change on organizations and understand proven change management approaches.

2. Managing Resistance to Change

Learn how to identify resistance factors and apply practical solutions to improve adaptation.

3. Communication and Employee Engagement

Understand the importance of transparent communication and employee involvement during transformation initiatives.

4. Leadership During Change

Develop leadership strategies that help teams navigate uncertainty and organizational shifts.

5. Building a Sustainable Change Culture

Discover methods for creating agile, adaptable, and continuously improving workplace cultures.