Powerful Presentations Training

Duration: **2 Day**

BİLGİNÇ IT Academy
info@bilginc.com
bilginc.com

Overview

New & Exclusive - New & Exclusive – Adapt your presentation content and style to match your business objectives and audience.

Effective presentation skills have become an essential professional competency for achieving key goals and influencing the decisions and actions of your audience. Yet many surveys place delivering presentations at or near the top of most feared activities. This course provides the skills and methods needed to comfortably plan, structure, and deliver business presentations for productive outcomes.

Consider how to change your presentation for culturally diverse audiences, important stakeholders, and different delivery formats. Learn how to overcome internal inhibitors, such as nervousness, and mitigate external inhibitors, such as room layout, equipment, temperature, so that you can present with focus and confidence.

Who Should Attend?

- IT professionals who need to present to stakeholders
- Business professionals who present to various decision makers: IT project managers, project managers, coordinators, business analysts, system analysts, IT project staff (developer and designer)
- Professionals who need to deliver business-outcome-based presentations
- Professionals transferring to a role in which they need to create and present presentations more often
- Professionals transitioning from an individual type of role to a team lead type of role
- Professionals who want to improve general presentation skills (work-related)
- Professionals who want to increase their confidence in presenting
- Professionals who don’t get the results that they expect from presentations
- Professionals who don’t know how to package all the elements together

Prerequisites

You are encouraged to bring your own topics to class, or you will be able to choose from several scenarios provided by the instructor. Though the focus of this class is not on developing presentations using software, we highly recommend that you bring a personal computer with presentation software such as Microsoft Powerpoint as some of your practical exercises will require the use of visuals.

Please bring your cell phone or tablet to class to record the short presentations that you will be delivering, and your headphones or ear buds as you will be reviewing your recorded presentations during in-class exercises. Please ensure that you have sufficient memory space on your device to record a 3-5 minute video.

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What You Will Learn

- Identify the objective of your presentation
- Plan your presentation type, theme, and contents by assessing audience needs and preferences
- Develop and deliver informational and persuasive presentations with authority, poise, and relevance
- Prepare to effectively handle the challenges associated with executive presentations
- Structure and deliver decision-making presentations to executive audiences

Outline

- Assess your presentation skills
- Perform a basic audience and setting analysis for an informational presentation
- Deliver an informational presentation
- Perform a detailed audience and setting analysis for a persuasive presentation
- Structure and prepare a persuasive presentation
- Deliver a persuasive presentation
- Handle challenges associated with virtual presentations
- Structure an executive presentation
- Deliver an executive presentation
- Re-visit your presentation skills