SAFe Agile Product Management Training

Duration: **3 Day**

BILGINÇ IT Academy
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Overview

The {*training} is a comprehensive, three-day training program designed for product managers, owners, and strategic leaders who want to deliver **desirable, feasible, and sustainable products and solutions** using agile practices and customer-centric thinking.

Harnessing the power of **Design Thinking** within the Scaled Agile Framework (SAFe®), this course equips you with the mindset, skills, and tools needed to drive innovation and deliver exceptional value to customers and organizations alike.

What You Get

- Digital participant workbook
- Eligibility to take the **SAFe® Agile Product Manager (APM) 6.0 Certification Exam**
- One-year membership to the **SAFe® Studio platform**
- Official course completion certificate
- Access to community resources and learning paths

  Full attendance of all 3 days is required to be eligible for the certification exam.

Certification & Exam Details

- **Exam Name:** SAFe® Agile Product Manager (APM 6.0)
- **Format:** Multiple choice, web-based, closed-book, no external help
- **Questions:** 60
- **Duration:** 90 minutes
- **Passing Score:** 45/60 (75%)
- **Language:** English
- **First Attempt:** Included if taken within 30 days of course completion
- **Retake Policy:**
  - 2nd attempt: immediately available
  - 3rd attempt: after 10 days

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- 4th attempt: after 30 days
- Additional attempts: $50 USD each

Why Choose This Training?

This course helps product managers align product strategy with business goals and evolving customer needs. You'll learn how to bring ideas to life faster and more efficiently, while maintaining alignment with your organization's portfolio, architecture, and long-term vision—delivering **value at scale**.

Prerequisites

- Familiarity with Agile principles and basic SAFe knowledge
- Completion of a previous SAFe course or hands-on experience in a SAFe environment
- Background in product or solution management is highly recommended
- Pre-course online learning module (~3 hours, video-based) must be completed prior to training (SAFe Studio account required)

Who Should Attend

- Product Managers and Product Owners
- Product Marketing Managers and Project Managers
- UX/CX Designers and Customer Experience Professionals
- Product Leaders working with SMEs, Architects, and Business Owners
- Agile Team Members and SAFe Practitioners

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What You Will Learn

By the end of this {*training}, you will have gained knowledge and skills in the following areas:

- Apply **Design Thinking** to deliver valuable, feasible, and sustainable products
- Explore market needs, segmentation, sizing, and competitive landscapes
- Manage **value stream economics**, including pricing and licensing models
- Develop customer empathy to guide design decisions
- Define product vision and strategy
- Create and evolve roadmaps
- Deliver value using the SAFe® framework
- Drive innovation across the product lifecycle

Outline

- Defining your role as a product manager in a Lean enterprise
- Continuously exploring markets and users
- Building strategy through market segmentation
- Applying empathy to guide product design
- Creating and aligning product vision and strategy
- Building roadmaps to drive development
- Delivering and measuring value
- Managing value stream economics
- Fostering innovation within value streams