BCS Practitioner Certificate in User Experience (UX) Training

Duration: **3 Day**

BILGINC IT Academy
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The BCS Practitioner Certificate in User Experience (UX) course provides a comprehensive introduction to UX methodologies through a human-centred approach, with a focus on researching, designing and evaluating user experiences.

Throughout the course, participants explore essential methods, tools and techniques for identifying user needs, developing intuitive and user-friendly designs, and assessing usability. The course enables learners to make more informed UX decisions and apply practical approaches that contribute to improved user satisfaction.

Prerequisites

There are no formal prerequisites or entry requirements for this certification.

Who Should Attend

This course is particularly suitable for:

- UX professionals who want to strengthen their knowledge and practical understanding of industry-standard methodologies,
- Product managers, software developers and project managers whose roles involve interaction with UX processes,
- Entrepreneurs and business owners who want to incorporate user experience practices more effectively into their products and services.

What You Will Learn

By the end of this course, participants will be able to:

- Explain the key principles and stages of human-centred design,
- Use appropriate techniques to collect, evaluate and communicate user research while considering relevant ethical and legal requirements,
- Apply methods for analysing different inputs that contribute to UX design decisions,
- Use suitable principles and tools to turn design plans into tangible products,
- Apply appropriate methods to test, evaluate and review interfaces.

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Training Outline

Introduction to Human-Centred Design

- Understanding the user's perspective and recognising its importance within the design process
- Exploring the fundamental principles of user-centred design
- Understanding the distinction between usability and user experience

User Research Techniques

- Choosing suitable research methods to understand the context of use
- Exploring the core principles of contextual inquiry
- Identifying potential users and developing an understanding of their needs

Analysis Methods for UX Design

- Bringing together and interpreting research findings to support design decisions
- Creating user personas and scenarios
- Developing user journey maps

Design Principles and Tools

- Applying design principles to develop user-friendly interfaces
- Using wireframing and prototyping tools
- Integrating accessibility considerations into the design process

Testing and Evaluation Methods

- Planning and conducting usability testing sessions
- Assessing interfaces against usability heuristics
- Refining and iterating designs in response to user feedback

Exams and Assessments

The BCS Practitioner Certificate in User Experience (UX) is assessed through an invigilated online examination. Candidates can access the exam only at the date and time for which they are registered.

- **Number of Questions:** 40 multiple-choice questions
- **Duration:** 60 minutes
- **Open Book:** No
- **Pass Mark:** 65%
- **Assessment Format:** Supervised online examination