BCS Foundation Certificate in Digital Business Change (inc exam) Training

Duration: **3 Day**

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Overview

This course introduces the key principles and practical techniques required to support business change in a digital context. Designed for individuals involved in or impacted by change initiatives, it provides a foundational understanding of how to drive business benefit through effective change implementation. Learners will explore how to design and implement business changes that span people, processes, technology, and information, while aligning with organisational objectives. The course supports the BCS International Diploma in Business Analysis as one of the knowledge-based pathway options.

Prerequisites

There are no formal entry requirements for this course.

Target audience

This course is suitable for professionals involved in business change and transformation, including business analysts, business managers, project managers, and business change managers. It is designed for those looking to develop the knowledge and tools to support successful change delivery within their organisation.

What You Will Learn

By the end of this course, learners will be able to:

- Explain the business change lifecycle and the drivers of change
- Analyse organisational readiness and align change to internal and external business influences
- Identify and evaluate business change needs using a range of investigation and modelling techniques
- Define and manage change requirements aligned to user-centred principles and accessibility
- Develop business cases and evaluate options for investment in change
- Understand the implications of different delivery lifecycles including Agile
- Implement business change effectively using recognised frameworks and feedback mechanisms
- Manage and measure the benefits realisation process