IIBA® International Business Analysis Manager Training

Duration: **2 Day**

BİLGİNÇ IT Academy
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Overview

The **IIBA® International Business Analysis Manager Training** is an advanced professional development program designed for business analysis leaders, managers, and consultants.
Participants will learn to apply international BA standards, manage analysis teams, and build strategic alignment between business goals and analytical outcomes.

Key Learning Outcomes

- Master **IIBA® BA Leadership Frameworks**
- Build and manage high-performing analysis teams
- Leverage AI in requirement management and process design
- Align analysis outcomes with organizational strategy

Who Should Attend

- Business Analysis Managers & Leaders
- Business and Systems Analysts
- Project Managers & Solution Architects
- IT & Software Development Managers
- Business Unit Heads and Consultants

What You Will Learn

This program enables participants to:

- Apply **IIBA® Business Analysis Management Framework**
- Lead and measure BA team performance
- Optimize processes through data-driven and AI-supported methods
- Develop global business analysis leadership skills

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Outline

Day 1 – Global Business Analysis Practices

- Design Thinking + Doing
- Strategy Analysis & Enterprise Architecture
- Requirement Management & Cost–Benefit Analysis
- Business Case Development
- Change & Transformation Management
- BA Maturity Model and Process Improvement

Day 2 – Leadership & AI-Driven Business Analysis

- Traceability & Requirement Automation
- UX and Testing Integration
- Performance Metrics & BA KPIs
- BA Leadership & Talent Development
- Creative Thinking and Design Thinking
- **AI in Business Analysis:**
    - AI Tools for Requirements Management
    - Case Study: AI-Driven Analysis Effectiveness