Scrum Alliance Certified Product Owner Training

Duration: **2 Day**

BİLGİNÇ IT Academy
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Overview

This highly interactive Scrum Alliance course explores the inseparable concerns of work creation, work planning and benefit realisation. You will gain hands-on experience with a range of techniques used by some of the most forward-thinking and productive teams in industry today.

Format

This is a two day course (or it can be spread out over several days for a private event). All instruction is virtual. Students are assessed throughout so there is no standardised final assessment.

Prerequisites

There is no technical prerequisite for this course. However, attendees should come prepared with:

- A willingness to participate
- An open and curious mind
- A readiness to embrace change and feedback

Who Should Attend

This course is suitable for **both beginners and experienced practitioners** who are looking to deepen their understanding of Scrum product ownership and agile team dynamics.

Ideal for:

- Product Owners
- Project Managers
- Business Analysts
- Agile Coaches
- UX/UI Designers
- Startup Founders
- Product Managers
- Developers working in Agile teams

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What You Will Learn

This {*training} offers a clear understanding of how**traditional product management and business analysis** compare with **Agile principles**, as defined in the**Manifesto for Agile Software Development**.

Participants will explore and practice:

- **Working with distributed teams**
- **Ensuring software quality and technical excellence**
- **Managing a product vision in a dynamic, iterative workflow**
- All through **interactive simulations**, case studies, and real-world challenges

Outline

Embracing Change as Competitive Advantage

- Understanding and accepting change at any stage of development
- Leveraging change to drive customer value and innovation

Crafting & Communicating a Product Vision

- Creating a shared and engaging product vision
- Aligning vision with customer needs and business goals

User Stories and Backlog Management

- Hands-on user story writing workshops
- Applying the INVEST and DEEP principles
- Continuous backlog refinement and prioritization

Agile Estimation and Planning Techniques

- Story points, T-shirt sizing
- Planning Poker simulations
- Sprint planning with real-time feedback

Prioritization Strategies

- MoSCoW, Kano Model, WSJF
- Balancing value, urgency, and feasibility

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Scrum Roles, Events, and Artifacts

- Understanding the Product Owner, Scrum Master, and Development Team roles
- Daily Standups, Sprint Planning, Reviews, Retrospectives
- Product Backlog, Sprint Backlog, and Increment

Transparency and Empiricism

- Using metrics like burn-down charts and task boards
- Adapting based on real-time data and retrospectives

Communication with Distributed Teams

- Overcoming time zone challenges
- Building trust and alignment in remote collaboration

Balancing Cost, Time, Scope & Quality

- Managing constraints within Agile environments
- Protecting product integrity while staying lean and adaptive