Strategic Thinking and Analytical Thinking Training

Duration: **2 Day**

BİLGİNÇ IT Academy
info@bilginc.com
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Overview

To deepen participants' strategic thinking skills, enhance their ability to analyze complex problems, and enable them to make more informed, long-term decisions.

Training Methods: Interactive presentations, case studies, group discussions, individual and group exercises, simulations, and role-playing.

Who Should Attend

Managers, leaders, project managers, specialists, and all professionals involved in strategic decision-making processes.

Outline

Module 1: Fundamentals of Strategic Thinking

Key Outcomes:

- Understand the basic principles of strategic thinking
- Differentiate between operational and strategic thinking
- Appreciate the importance of developing a long-term perspective
- Integrate the organization's vision, mission, and values into strategic thought
- Evaluate internal and external environments strategically

Content:

- Definition and importance of strategic thinking
- Core components of strategic thinking (vision, mission, values, objectives)
- Key strategic analysis tools: SWOT, PESTEL
- Personal strategy development
- Scenario planning and evaluating possibilities

Module 2: Developing Analytical Thinking

Key Outcomes:

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- Learn the core concepts and processes of analytical thinking
- Gain skills in collecting, organizing, and evaluating information effectively
- Enhance ability to interpret data and derive meaningful insights
- Strengthen logical reasoning and inference skills
- Cultivate awareness for unbiased and objective analysis

Content:

- Definition and importance of analytical thinking
- Techniques for problem identification and framing
- Data collection and analysis methods (quantitative and qualitative)
- Types of logical reasoning (deductive, inductive, abductive)
- Hypothesis formulation and testing
- Understanding and modeling cause-effect relationships
- Cognitive biases and strategies to overcome them

Module 3: Strategic Analysis and Decision Making

Key Outcomes:

- Conduct in-depth assessments using strategic analysis tools
- Evaluate and compare various strategic options
- Integrate risk and return analysis into strategic decisions
- Apply evidence-based decision-making processes
- Develop competency in strategic decision-making under uncertainty

Content:

- Porter's Five Forces Model
- Value Chain Analysis
- Competitive analysis and benchmarking
- Decision-making techniques: decision trees, benefit analysis
- Risk management and scenario analysis

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Module 4: Strategic Implementation and Evaluation

Key Outcomes:

- Translate strategic plans into actionable steps
- Manage resources effectively based on strategic priorities
- Set up mechanisms to monitor and evaluate performance
- Handle challenges in achieving strategic objectives
- Improve strategies through feedback mechanisms

Content:

- Strategic planning and implementation processes
- Setting objectives and developing KPIs (Key Performance Indicators)
- Principles of project and change management
- Performance measurement and reporting
- Strategic auditing and evaluation
- Agile strategy development approaches

Summary of Participant Gains:

- **Strategic Perspective:** Ability to think broadly, assess long-term impacts, and understand overall organizational goals.
- **Analytical Thinking Skills:** Decompose complex problems, analyze data, make logical inferences, and make evidence-based decisions.
- **Problem Solving Abilities:** Define, analyze, and generate effective solutions to problems.
- **Decision-Making Competence:** Make informed and rational decisions while assessing risks and opportunities.
- **Strategic Planning and Implementation Knowledge:** Understand the formulation, execution, and evaluation of strategic plans.