# Cloud Sparks AI Fluency for Enterprise Leaders Training

Duration: **3 Day**

BILGINÇ IT Academy
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Cloud Sparks AI Fluency for Enterprise Leaders is designed to help senior executives and board members understand Artificial Intelligence not simply as an emerging technology, but as a strategic capability with significant implications for the future of their organisation.

The course develops the strategic fluency required to govern AI initiatives, support safe and effective implementation, manage organisational risk and identify opportunities capable of creating sustainable competitive advantage.

Throughout the program, the current AI landscape is considered from both an opportunity and risk perspective. Learners examine the potential business value of AI alongside the governance requirements and emerging security threats associated with generative AI.

A central theme of the course is the alignment between AI strategy and wider organisational objectives. AI adoption is considered a leadership responsibility rather than solely a technical initiative, requiring senior decision-makers to provide direction on risk appetite, governance, investment priorities and organisational transformation.

The course also considers the leadership required to establish an AI-ready organisational culture. This enables enterprise leaders to recognise valuable opportunities, manage associated risks and guide AI initiatives towards measurable strategic and competitive outcomes.

## Prerequisites

There are no specific technical prerequisites for this course.

Learners should, however, be involved in the decision-making or leadership processes associated with their organisation's AI strategy.

## Who Should Attend

This course is specifically designed for:

- C-suite executives
- Senior organisational leaders
- Board members

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## What You Will Learn

By the end of the course, learners will be able to:

- Evaluate the strategic opportunities and risks created by the current AI landscape.
- Relate AI governance to the organisation's existing risk appetite.
- Establish an appropriate AI governance framework.
- Identify AI opportunities capable of producing measurable competitive advantage.
- Align AI initiatives with wider organisational strategy.
- Develop a leadership perspective for the safe and controlled adoption of AI.
- Lead organisational change required to establish an AI-ready culture.

## Training Outline

### 1. The AI Strategic Imperative

This section examines why AI has become a strategic leadership priority and considers the responsibilities of enterprise leaders in guiding AI adoption.

**The Business Case for AI**

- Understanding the potential business value of AI
- Evaluating AI investment from a strategic perspective
- Connecting AI capabilities with organisational objectives
- Identifying opportunities capable of creating competitive advantage

**The Dual Nature of AI: Opportunity and Risk**

- Exploring new business opportunities created by AI
- Recognising strategic risks associated with AI adoption
- Understanding emerging security threats introduced by generative AI
- Establishing an appropriate balance between opportunity and risk

**The New Leadership Mandate**

- Understanding the role of enterprise leaders in AI transformation
- Moving AI decision-making beyond a purely technical perspective
- Leadership responsibilities for governance and risk
- Supporting organisational readiness for AI adoption

**Aligning AI with Organisational Strategy**

- Connecting AI strategy with wider business objectives
- Reflecting organisational priorities in AI initiatives
- Evaluating opportunities according to strategic value
- Supporting sustainable competitive advantage

### 2. Frameworks for Action: Implementing and Governing Your AI Strategy

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This section focuses on translating strategic intent into organisational action and establishing the governance structures required for responsible AI adoption.

**Frameworks for AI Implementation**

- Structuring AI implementation initiatives
- Moving from strategic objectives to execution
- Supporting organisational transformation
- Developing an AI-ready organisational culture

**Establishing AI Governance and Risk Appetite**

- Creating an AI governance approach
- Defining organisational risk appetite
- Aligning AI-related risks with wider corporate risk management
- Supporting safe and controlled AI adoption

## Exams and Assessments

The course includes quizzes designed to reinforce the key concepts covered throughout the program.