Google Analyzing and Visualizing Data in Looker Training

Duration: **1 Day**

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In this 1-day course, you learn how to do the kind of data exploration and analysis in Looker that would formerly be done primarily by SQL developers or analysts. You learn to leverage Looker's modern analytics platform to find and explore relevant content in your organization's Looker instance. You also discover how to ask questions of your data, create new metrics as needed, and build and share visualizations and dashboards to facilitate data-driven decision-making.

Prerequisites

This workshop is designed for beginners and does not require prior experience in data visualisation or Looker.

Target Audience

This course is designed for business users who need to draw insights from data, or Data analysts who are responsible for data analysis and visualization within their organizations. This could include those in-training or currently fulfilling data insight-related roles but have little prior experience with Looker before.

What You Will Learn

By the end of this course, learners will be able to:

- Define Looker and the capabilities it provides for working with data.
- Use dimensions, measures, and filters to analyze and visualize data.
- Use dashboards for multiple visualizations and boards to curate Looker content.
- Create advanced metrics by pivoting Looker data and writing table and offset calculations.
- Create visualizations using Looks and dashboards, and share Looker content with others.