

# Defining Digital Strategy

Learn via: **Classroom / Virtual Classroom / Online**

Duration: **2 Days**

## **Overview**

The Digital Agenda is transforming the way organizations will look and work. In this event you will learn to define, communicate and implement digital strategies. You will learn how to set organizational vision, establish vision based and iterative ways of working to deliver business agility.

You will learn:

- Talent gaps – what and who do we need?
- Partners
- New Digital Operating model
- Legacy product and service – when to think bimodal
- Communicating the vision and transforming your culture
- Smarter consultancy
- Looking outside and adapting to your context