

How to Thrive in a Digital World

Learn via: **Classroom / Virtual Classroom / Online**

Duration: **1 Gün**

<https://bilginc.com/tr/egitim/how-to-thrive-in-a-digital-world-571-egitimi/>

Overview

Every organisation and every worker will need to engage in Digital Transformation as digital native competitors and disruptors challenge the status quo. This one day interactive, hands-on workshop, will set you on the path to digital adaption, as we explain what digital means - to you as an individual, to your organisation and to your customers.

Prerequisites

There are no prerequisites for this event other than a desire to understand digital transformation

Outline

You will learn how to appreciate and understand:

- What really is 'digital' and 'digital transformation'?
- Why is it critically important now?
- What are some of the key emerging technology trends and their impacts?
- How do I de-mystify the technology buzzwords I'm bombarded with?
 - Such as Agile, Big Data, User Centred Design
- How is digital driving new ways of working and collaborating?
- How do I thrive in a digital culture?