AI Strategy and AI Transformation for Executives Training

Duration: **1 Day**

BİLGİNÇ IT Academy
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Successful AI investment requires more than selecting the right technology. Organizations need to connect AI with **business strategy, investment priorities, risk management, governance and organizational transformation**.

The **AI Strategy and AI Transformation for Executives** training program helps banking leaders evaluate AI opportunities from a business-value perspective, build the right AI use-case portfolio, and develop an approach for moving AI investments from experimentation to scalable business outcomes.

Who Should Attend

C-Level Executives, Directors, Group Managers, Business Unit Leaders and Senior Management

What You Will Learn

By the end of the training, participants will be able to:

- Define the key components of an AI strategy and vision for a bank.
- Assess the organization's AI maturity.
- Prioritize AI use cases based on business value, feasibility and risk.
- Evaluate ROI, TCO and Build vs. Buy decisions for AI investments.
- Understand the Pilot → MVP → Scale approach.
- Evaluate AI Governance and Responsible AI structures.
- Analyze the impact of AI on workforce, capabilities and organizational design.
- Develop an enterprise AI transformation roadmap.

Training Outline

Module 1 — AI Strategy and Operating Model

- What is an AI strategy and how does it connect to business strategy?
- Defining the bank's AI vision
- AI maturity and current-state assessment
- AI Operating Model
- Centralized, decentralized and hybrid AI operating approaches
- Moving from AI strategy to execution

Module 2 — Managing the AI Use-Case Portfolio

- AI use-case discovery and opportunity identification
- Business value and strategic contribution
- Technical and operational feasibility
- Risk and regulatory considerations
- AI use-case prioritization
- Balancing quick wins with strategic AI investments

Module 3 — Managing AI Investments

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- ROI for AI investments
- Total Cost of Ownership (TCO)
- Build vs. Buy decisions
- Technology and AI vendor management
- Pilot → MVP → Scale
- Scaling successful pilots across the organization
- Defining success criteria for AI investments

Module 4 — AI Governance and Responsible AI

- AI committees and decision-making structures
- Enterprise AI policies
- Model governance
- AI risk management
- Responsible AI principles
- Accountability, authority and human oversight
- Monitoring and accountability for AI investments

Module 5 — Organizational AI Transformation

- The impact of AI on workforce and roles
- Emerging roles and AI capabilities
- Human + AI operating models
- Change management
- Building an AI-enabled culture
- The role of leadership in AI transformation

Executive Workshop — “A 12-Month AI Roadmap for Our Bank”

Participants develop a **12-month AI transformation roadmap** for a sample bank.

The workshop covers:

- Priority AI use cases
- Strategic investment areas
- AI Governance and operating model
- Technology and data requirements
- Organizational capability requirements
- Pilot, MVP and scaling stages
- Key milestones for the next 12 months

By the end of the workshop, participants create an actionable AI roadmap that brings together **business value, investment, risk, technology and organizational transformation**.