Fundamentals of Stakeholder Management Training

Duration: **1 Day**

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Overview

Effectively managing stakeholders is critical in today's collaborative workplace. This 90-minute interactive session introduces practical tools and techniques to help professionals identify, map, and engage with stakeholders effectively. Participants will leave the session with a personalised stakeholder engagement plan, aimed at building alignment, reducing resistance, and strengthening workplace relationships.

Key focus areas include stakeholder influence mapping, communication adaptation, and engagement strategy development—all delivered through hands-on activities and collaborative discussions.

Prerequisites

There are no formal prerequisites for this session. However, participants will benefit from:

- Experience working in cross-functional or collaborative environments
- An understanding of organisational dynamics or team structures

Target audience

This course is ideal for:

- Professionals who interact with stakeholders at any level—internal or external
- Team leaders and project contributors aiming to enhance collaboration
- Individuals looking to reduce friction and improve outcomes through better communication