AMA2554: Taking the Lead with Artificial Intelligence (AI) Eğitimi

Süre: **2 Gün**

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Understand how you can influence AI strategy in your organization, seize opportunities and avoid risks that can come with AI adoption.

As a current professional, you must have a clear and realistic understanding of the risks, rewards and pitfalls that typically come with the integration of AI into an organization.

To outpace your colleagues, go beyond a general awareness of AI and be better prepared by developing a more strategic perspective of the steps your business should take to prevent AI from negatively impacting its competitive edge.

In this course, you will learn the keys to successfully integrating AI into your business and explore ways others are successfully building, scaling and refining what they're doing with AI to maximize business results.

You'll also discover tools for accelerating your organization's plan to improve enterprise outcomes and weigh appropriate strategies while you factor in potential benefits and constraints. In addition, gain insight into what will be needed when creating an AI implementation road map for an optimal solution.

Who Should Attend?

Managers, leaders and other business professionals who are passionate about leveraging AI and need to understand the specific strategies and tools available to help them avoid risks and maximize benefits in their organizations.

Neler Öğreneceksiniz

- Recognizing the power of generative AI and the benefits it can bring to your organization
- Understanding the elements that go into creating an AI framework and implementation road map
- Envisioning how AI can help create new products and services
- Learning the major cost drivers and ROI for integrating AI in an organization
- Evaluating your current business position and if it's open to disruption due to AI
- Recognizing the nature of change: employee resistance and how to de-escalate it
- Discussing the ethical considerations of using AI
- Incorporating the technical and societal considerations into an overall AI strategy and plan

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Eğitim İçeriği

Learning Objectives

- Understand AI Terminology and Concepts
- Explore How Other Companies are Using AI in Their Operations
- Discuss AI Adoption Strategies That Support Competitive Advantage in Your Business
- Recognize the Impact of AI-Driven Accelerated Rapid Change on Talent Development, Recruitment, Management and Retention

Artificial Intelligence Today

- Review and Clarify AI Terms and Definitions
- Recognize Some of the Ways That Artificial Intelligence is Leading to Exponential Change
- Identify Ways That Technology and Data Access Are Driving Business Strategies

AI and The Strategic Landscape

- Identify Ways That Technology and Data Access Are Driving Business Strategy and Competitive Risk
- Identify Opportunities
- Understanding Impacts on Competitive Strategy

Understanding Cost Drivers and ROI of Adopting AI Solutions

- Identify Typical Costs for AI Implementation Projects
- Understand Factors That Could Drive Costs/Reduce ROI

Organizational Readiness and AI-Driven Change

- Understand the Challenges That Can Come with AI Adoption
- Evaluate Readiness for Change
- Recognize the Response to Change and How to Manage It

AI Risks and Opportunities

- Understand Some of the Risks Associated with AI Solutions
- Assess Possible Vulnerabilities for Your Implementation and General Risks
- Identify Corrective Steps

AI Ethics and Governance

- Understand Potential Issues Related to Ethics, Transparency, and Bias
- Establish AI Governance Early to Ensure Guardrails and Safety
- Develop Awareness of Legal and Government AI Policies

Building Your AI Business Strategy and Plan

- Identify the Key Components of Your AIU Adoption Strategy
- Decide How You Will Measure “Success”
- Create an AI Implementation Roadmap for Your Organization
- Communicate the Strategic Value of Your Proposed AI Implementation Approach