Professional Certificate in UX Design Eğitimi

Süre: **5 Gün**

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Overview

The Professional Certificate in UX Design, brought to us in partnership with the **UX Design Institute (UXDI)** is a 10-module course that will equip students with the skills and knowledge to become UX professionals. Students will learn about every aspect of the UX design process: from understanding user needs, right through to building interactive prototypes of designs.

Prerequisites

The course requires no prerequisites to attend. This course is specifically aimed at UX Professionals looking to gain an industry recognised qualification.

What You Will Learn

After taking this course, students will be able to:

- Explain how the UX process is critical to the development of intuitive digital experiences.
- Combine different research techniques to develop an understanding of user goals and problems.
- Use analysis frameworks such as customer journey maps, personas, and customer value curves to communicate existing and future customer experience.
- Define high-level flow and navigation for mobile and desktop software applications.
- Design clickable prototypes using popular prototyping tools according to the principles of interaction design.